



BLACK & WHITE BALL

SPONSORSHIP LEVELS

We would be pleased to customize your sponsorship to fit your strategic needs

For more information regarding sponsorship opportunities, please contact

Melissa Novecosky, Special & Donor Event Coordinator at
204-954-6410 or mnovecosky@royalmtc.ca

SUPPORTING LEVEL - \$1000

Onsite Visibility

- Recognition of sponsorship in the 2017 Black & White Ball program
- Logo displayed on a large screen played throughout the event

Marketing/Promotion

- Acknowledgement of sponsorship on the following:
 - 2017 Black & White Ball Event Reminder
 - Royal MTC's website, specifically on the Black & White Ball webpage (royalmtc.ca/bw)
 - 2017 Black & White Ball thank you page in the January 2018 issue of Ovation (Royal MTC's in house program, with a circulation of approximately 17,000 per issue)
 - Post event 2017 Black & White Ball feature in the Winnipeg Free Press Community Profile page (with a circulation of approximately 125,000)
 - Royal MTC's 2017/18 annual report

Corporate Hospitality

- A special subscription offer for employees for the Royal MTC 2017/18 season

BRONZE LEVEL - \$2500

Supporting Level Benefits

PLUS

- Two (2) complimentary tickets to the Black and White Ball
- 20% discount on all ads booked in the 2017/18 Ovation (Royal MTC's in house program)

SILVER LEVEL - \$5000

Supporting Level Benefits

PLUS

- Two (2) complimentary tickets to the Black and White Ball
- 20% discount on all ads booked in the 2017/18 Ovation (Royal MTC's in house program)
- Complimentary one-year membership in the Royal MTC Director's Circle
 - The Director's Circle is a Royal MTC's exclusive club for high end donors. Benefits of membership includes listing as a corporate member in all issues of Ovation, an invitation to a working rehearsal, and invitations to other events throughout the year.
 - Invitation for two (2) to all 2017/18 Mainstage opening night
 - performances and pre-show reception (*tickets on an RSVP basis*)



ROYAL MANITOBA THEATRE CENTRE

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ROYALMTC.CA

SILENT AUCTION SPONSOR - \$6,500

Supporting Level Benefits

PLUS

- Additional recognition on all Auction material – on website and auction placards.
- Two (2) complimentary tickets to the Black and White Ball
- 20% discount on all ads booked in the 2017/18 Ovation (Royal MTC's in house program)
- Complimentary one-year membership in the Royal MTC Director's Circle
 - The Director's Circle is a Royal MTC's exclusive club for high end donors. Benefits of membership includes listing as a corporate member in all issues of Ovation, an invitation to a working rehearsal, and invitations to other events throughout the year.
 - Invitation for two (2) to all 2017/18 Mainstage opening night performances and pre-show reception (*tickets on an RSVP basis*)

GOLD LEVEL - \$7,500

Supporting Level Benefits

PLUS

- Four (4) complimentary tickets to the Black and White Ball
- 20% discount on all ads booked in the 2017/18 Ovation (Royal MTC's in house program)
- 20% discount on all casual tickets to selected performances at the Mainstage and Warehouse
- Complimentary one-year membership in the Royal MTC Director's Circle
 - The Director's Circle is a Royal MTC's exclusive club for high end donors. Benefits of membership includes listing as a corporate member in all issues of Ovation, an invitation to a working rehearsal, and invitations to other events throughout the year.
 - Invitation for two (2) to all 2017/18 Mainstage opening night performances and pre-show reception (*tickets on an RSVP basis*)

PLATINUM LEVEL - \$10,000

Supporting Level Benefits

PLUS

- One (1) Corporate Table (seats 10 guests) at the Black and White Ball
- An evening at Royal MTC during the 2017/18 Season
 - Use of reception space for private reception
 - Ten (10) complimentary tickets to the performance of your choice
 - Private behind-the-scenes tour of the Mainstage
- 20% discount on all ads booked in the 2017/18 Ovation (Royal MTC's in house program)
- 20% discount on all casual tickets to selected performances at the Mainstage and Warehouse
- Complimentary one-year membership in the Royal MTC Director's Circle
 - The Director's Circle is a Royal MTC's exclusive club for high end donors. Benefits of membership includes listing as a corporate member in all issues of Ovation, an invitation to a working rehearsal, and invitations to other events throughout the year.
 - Invitation for two (2) to all 2017/18 Mainstage opening night performances and pre-show reception (*tickets on an RSVP basis*)