

ROYAL MTC AND THE MANITOBA BAR ASSOCIATION PRESENT

# CRAZY YOU FOR

MAY 5-9

## ADVERTISING RATES 2026

FULL PAGE	COST
5.5" WIDE x 8.5" HIGH (+ 0.125" BLEED)	\$1,000
HALF PAGE	
HORIZONTAL • 4.75" WIDE x 3.75" HIGH VERTICAL • 2.25" WIDE x 7.75" HIGH	\$700
QUARTER PAGE	
VERTICAL • 2.25" WIDE x 3.75" HIGH HORIZONTAL • 4.75" WIDE x 1.75" HIGH	\$500

Plus 5% GST on all rates

### OTHER SERVICES

Advertisement design: 15% of ad cost + GST

### DEADLINES

**BOOKING DEADLINE:** Thursday, April 2, 2026

**ARTWORK DEADLINE:** Thursday, April 9, 2026

### TECHNICAL REQUIREMENTS

Four Colour Process • Line Screen 175 • Minimum Resolution: 300 dpi

### PREFERRED ADVERTISING ART FORMATS

1. Press-ready PDF
2. JPEG, TIFF or PSD file (minimum 300 DPI)

Files can be emailed directly to Christina Reuther at [sales@royalmtc.ca](mailto:sales@royalmtc.ca), sent via online file transfer services like Dropbox, WeTransfer or directly in an email.



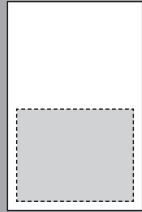
#### FULL PAGE

PAGE TRIM SIZE:

5.5" WIDE x 8.5" HIGH

ADD 0.125" BLEED  
TO ALL SIDES OF AD

PLEASE KEEP "ACTIVE AREA"  
OF AD (TEXT, ETC.) WITHIN  
5" WIDE x 8" HIGH



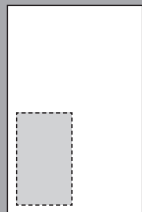
#### HALF PAGE (HORIZONTAL)

4.75" WIDE x 3.75" HIGH



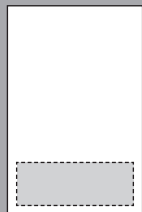
#### HALF PAGE (VERTICAL)

2.25" WIDE x 7.75" HIGH



#### QUARTER PAGE (VERTICAL)

2.25" WIDE x 3.75" HIGH



#### QUARTER PAGE (HORIZONTAL)

4.75" WIDE x 1.75" HIGH

# ADVERTISING AGREEMENT 2026



ADVERTISER NAME

CONTACT NAME

ADDRESS (STREET, CITY, PROVINCE/STATE)

POSTAL CODE

PHONE NUMBER

FAX NUMBER

EMAIL

BILLING ADDRESS (IF DIFFERENT FROM ABOVE)

POSTAL CODE

## CRAZY FOR YOU

May 5-9, 2026

SIZE  
PLEASE REFER TO RATE CARD

COST

OTHER CHARGES

TOTAL

ARTWORK DEADLINE: Thursday, April 9, 2026

\_\_\_\_\_ \$ \_\_\_\_\_ \$ \_\_\_\_\_ \$ \_\_\_\_\_

I'D LIKE TO MAKE A DONATION (TAX RECEIPT AVAILABLE)

\$ \_\_\_\_\_

TOTAL AMOUNT DUE \$ \_\_\_\_\_

## PAYMENT

CHEQUE (DUE UPON RECEIPT OF INVOICE)

CREDIT CARD:

Visa  MasterCard  American Express

\_\_\_\_\_/\_\_\_\_\_  
EXPIRY MONTH/YEAR

NAME AS IT APPEARS ON CARD: \_\_\_\_\_

## TERMS AND CONDITIONS

- 1 Rates may be subject to change without notice. Contracts accepted prior to any rate change will be honoured at their contracted rate.
- 2 The Royal Manitoba Theatre Centre reserves the right to request that payment in full accompany artwork. All payments due within 30 days of invoice. Overdue accounts will be charged 2% interest, and future insertions may be refused until such time as the account is brought up to date.
- 3 All rates net, exclusive of agency commission and applicable taxes.
- 4 The Royal Manitoba Theatre Centre reserves the right to refuse any advertisement which is not felt to be in keeping with the publication's standards.
- 5 Rates are based on "camera-ready" artwork. Laser proofs and photocopies are not acceptable, as the advertiser will not be happy with the result.
- 6 The advertiser assumes liability for the content of their advertisement.

ACCEPTED FOR THE ADVERTISER (PLEASE SIGN)

DATE

PLEASE COMPLETE AND RETURN A COPY TO: **CHRISTINA REUTHER**, SALES COORDINATOR



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