

ROYAL MTC AND THE MANITOBA BAR ASSOCIATION PRESENT



MAY 7-11

ADVERTISING RATES 2024

FULL PAGE	COST
5.5" WIDE x 8.5" HIGH (+ 0.125" BLEED)	\$1,000
HALF PAGE	
HORIZONTAL • 4.75" WIDE x 3.75" HIGH VERTICAL • 2.25" WIDE x 7.75" HIGH	\$700
QUARTER PAGE	
VERTICAL • 2.25" WIDE x 3.75" HIGH HORIZONTAL • 4.75" WIDE x 1.75" HIGH	\$500

OTHER SERVICES

Advertisement design: 15% of ad cost + GST

DEADLINES

BOOKING DEADLINE: Monday, April 8, 2024

ARTWORK DEADLINE: Monday, April 15, 2024

TECHNICAL REQUIREMENTS

Four Colour Process • Line Screen 175 • Minimum Resolution: 300 dpi

PREFERRED ADVERTISING ART FORMATS

1. Press-ready PDF
2. JPEG, TIFF or PSD file (minimum 300 DPI)

Files can be emailed directly to Stephanie Porrior at sporrior@royalmtc.ca, sent via online file transfer services like Dropbox or WeTransfer, or given in person on CD or USB flash drive.



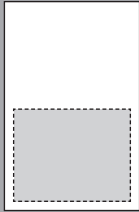
FULL PAGE

PAGE TRIM SIZE:

5.5" WIDE x 8.5" HIGH

ADD 0.125" BLEED
TO ALL SIDES OF AD

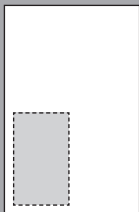
PLEASE KEEP "ACTIVE AREA"
OF AD (TEXT, ETC.) WITHIN
5" WIDE x 8" HIGH



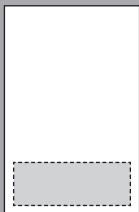
HALF PAGE (HORIZONTAL)
4.75" WIDE x 3.75" HIGH



HALF PAGE (VERTICAL)
2.25" WIDE x 7.75" HIGH



QUARTER PAGE (VERTICAL)
2.25" WIDE x 3.75" HIGH



**QUARTER PAGE
(HORIZONTAL)**
4.75" WIDE x 1.75" HIGH

ADVERTISING AGREEMENT 2024



ADVERTISER NAME

CONTACT NAME

ADDRESS (STREET, CITY, PROVINCE/STATE)

POSTAL CODE

PHONE NUMBER

FAX NUMBER

EMAIL

BILLING ADDRESS (IF DIFFERENT FROM ABOVE)

POSTAL CODE

URINETOWN, THE MUSICAL

May 7-11, 2024

SIZE

COST

PLEASE REFER TO RATE CARD

OTHER CHARGES

TOTAL

ARTWORK DEADLINE: Monday, April 15, 2024

\$ _____ \$ _____ \$ _____

I'D LIKE TO MAKE A DONATION (TAX RECEIPT AVAILABLE)

\$ _____

TOTAL AMOUNT DUE \$ _____

PAYMENT

☐ CHEQUE (DUE UPON RECEIPT OF INVOICE)

☐ CREDIT CARD: _____

☐ Visa

☐ MasterCard

☐ American Express

EXPIRY MONTH/YEAR

NAME AS IT APPEARS ON CARD: _____

TERMS AND CONDITIONS

- 1 Rates may be subject to change without notice. Contracts accepted prior to any rate change will be honoured at their contracted rate.
- 2 The Royal Manitoba Theatre Centre reserves the right to request that payment in full accompany artwork. All payments due within 30 days of invoice. Overdue accounts will be charged 2% interest, and future insertions may be refused until such time as the account is brought up to date.
- 3 All rates net, exclusive of agency commission and applicable taxes.
- 4 The Royal Manitoba Theatre Centre reserves the right to refuse any advertisement which is not felt to be in keeping with the publication's standards.
- 5 Rates are based on "camera-ready" artwork. Laser proofs and photocopies are not acceptable, as the advertiser will not be happy with the result.
- 6 The advertiser assumes liability for the content of their advertisement.

ACCEPTED FOR THE ADVERTISER (PLEASE SIGN)

DATE

PLEASE COMPLETE AND RETURN A COPY TO: **STEPHANIE PORRIOR**, EVENT COORDINATOR



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