

Director of Community Engagement

Royal Manitoba Theatre Centre is located on Treaty One Territory in Winnipeg, MB., and exists to celebrate the widest spectrum of theatre art. Deeply rooted in the province of Manitoba, which gave it life and provides for its growth, Royal MTC aspires to both reflect and engage the community it serves. As Canada's oldest regional theatre, Royal MTC produces ten plays at two venues, the Winnipeg Fringe Theatre Festival, and an annual Regional Tour. <u>royalmtc.ca</u>

Royal MTC is seeking a Director of Community Engagement to lead the development and delivery of engagement strategies, initiatives and partnerships that increase awareness of MTC, extend our work and reach, and contribute to deeper community conversations. The individual in this role will promote access and engagement with MTC's productions and programs and enhance the theatre by positioning the art form at the centre of vital conversations. This is a new senior level position that reports dually to the Artistic and Executive Directors.

Royal MTC's 2021- 2024 Strategic Renewal Plan prioritizes fostering a deeper connection with community, to better reflect the diversity of our province across the organization. This includes onstage with creators and artists; staff positions; audiences; and with the volunteers who contribute so meaningfully to our success. MTC is making meaningful and measurable commitments to action in the areas of equity, diversity, inclusion, anti-racism, and accessibility; this new position will help guide and support these actions.

The Director of Community Engagement will create, implement, and coordinate activities for Royal MTC, by:

- Establishing and maintaining meaningful, mutually beneficial, and strategic community partnerships with local organizations and community stakeholders.
- Creating and delivering effective engagement programs, strategies and partnerships to extend MTC programming reach and access and increase awareness of MTC.
- Collaborating with colleagues to grow participation in existing community engagement and enrichment initiatives, both in our venues and in programs in schools, libraries, and other venues.
- Collaborating with the artistic and production departments to create opportunities for community engagement focused on programming.
- Ensuring MTC engages all sectors of the community to advance inclusion, diversity, equity, and access initiatives.
- Identifying and helping address barriers for new stakeholders (including audiences, volunteers, artists, and staff).
- Hosting and co-hosting events related to community engagement, educational and outreach programs, including fundraising and cultivation events.
- Working in conjunction with the Marketing Department to engage new audiences to increase awareness of MTC in unrepresented communities.
- Working with the Development Department to identify sponsorship and promotional opportunities for community engagement initiatives and develop funding proposals.



- Working with staff at all levels to empower involvement in community engagement activities.
- Working with Board and leadership volunteers on specific initiatives and through MTC's Inclusion, Diversity, Equity and Access Committee.
- Representing MTC in the community and on national and regional platforms concerned with community engagement of the arts.
- Identifying new avenues and opportunities for growth that support MTC's strategic plan.

Who You Are

You are a dynamic leader who thrives at relationship-building and creating equitable spaces. You are a highly organized and creative person who pays great attention to details. You're easily able to handle multiple tasks and shifting priorities. You are comfortable working both independently and collaboratively. Importantly, you are a mobilizer who strives to motivate others to do great work.

You are an intentional communicator who thinks critically and brings an innovative approach to your role. You are skilled at listening, sensitive to the needs of others, and flexible in finding solutions to challenges.

You are a passionate Manitoban and a community connector. You have both a deep understanding of the experiences of underrepresented communities in MTC's audience, artist, and volunteer base; and a desire to forge authentic relationships as we work to transform this base.

Qualifications:

- Depth of knowledge in and about the performing arts (preferably theatre)
- Experience working with diverse communities and relationship-building
- Exemplary communication skills (oral and written)
- Experience facilitating and convening groups and organizations
- Experience working with volunteers, various stakeholders, and across an organization to move initiatives forward
- Proactive and creative identification of opportunities
- Ability to effectively multi-task and to establish priorities
- Minimum 3 years experience in community engagement or similar position with related attributes and transferable skills
- Previous experience in a not-for-profit an asset
- Ability to work flexible hours including evenings and weekends

In addition to this position being a great opportunity for anyone with a passion for theatre, Royal MTC offers a collaborative working environment, a salary of \$60,000 - \$65,000 (depending on qualifications and experience), professional development opportunities, and a comprehensive benefits package. Royal MTC requires all staff to be fully vaccinated.



Interested candidates should submit a cover letter and resume via <u>https://www.northstarats.com/Acuity-HR-Solutions/Director-of-Community-</u> <u>Engagement/68564</u> by Friday June 10, 2022. Please note that resumes will be assessed as they are submitted and as a result, interviews may occur prior to the submission deadline.

As demonstrated by our <u>Equity, Diversity, Inclusion and Anti-Racism Commitment to Action</u>, Royal MTC is on a deliberate and strategic path to creating an inclusive environment for all employees, and to becoming an anti-racist organization. We desire to attract a workforce that reflects and shares these values. Recognizing the history of underrepresentation of Indigenous, Black, and people of colour (IBPOC) leadership positions in our company, we will prioritize qualified individuals who self-identify as IBPOC.

We are committed to accommodating applicants with disabilities throughout the hiring process and will work with all applicants requesting accommodation at any stage of our process.

If you require additional accommodations or have any questions about this role, please email hr@royalmtc.ca

We thank all candidates for their interest; however only candidates selected for further consideration will be contacted.